ISS SOP

Custom instructions:

Do not use footnotes

Do not link source

Always internally link

Always create tables and lists to break up large walls of text

write one complete comprehensive article

always use product images

Always have logical titles throughout the article with keywords from other articles

Make a comparison table using the product information and images, this table should have all of the information about the products in it

1. Change **keyword** at the bottom - send this prompt to ChatGPT Pro

Search for the keyword on Bing, find a page that isn't a category or collection page, and try to understand how it is ranking. Always translate the keyword into the language. Use this to then research the SERP and the results, I will compete with these with an article. Just do the first 5 SERP results. You must search at least 5 websites. Don't overcomplicate things as you keep timing out

Check the SERP for any other useful information, for example people also asked section

Do not output anything just say I'm ready to produce the outline now

In this stage, do all of the research and then say "i'm ready to produce the competitor research now" and wait for user input to create the competitor research

The competitor research should look at several factors:

- How the competitors are ranking

- The unique style of each competitor, and their framing

- Any unique data that the competitors may have

- What we can easily copy and incorporate (without copying exact content)

- NLP keywords and related terms

- Specific expert advice from article

- Word count

From this data, then choose a title and correct framing for this article

**Keyword:**

Best Suit Color For Men 2024

Language:

English

1. Wait for it to complete the research, then say:

Give me the competitor research table

1. Collect your product images, I would recommend using a script similar to the one I showed you in this video, if you’re on shopify you should just be able to input that exact script and just change the URL - You can use this script just change the two URLs

import requests

from bs4 import BeautifulSoup

import json

import re

def get\_html(url):

try:

response = requests.get(url)

response.raise\_for\_status()

return response.text

except requests.RequestException as e:

print(f"Error fetching {url}: {e}")

return None

def extract\_json\_data(script\_content):

try:

json\_data\_match = re.search(r'webPixelsManagerAPI.publish\("collection\_viewed", (\{.\*?\})\);', script\_content)

if json\_data\_match:

json\_data = json.loads(json\_data\_match.group(1))

return json\_data

else:

print("JSON data match not found in script content")

return None

except json.JSONDecodeError as e:

print(f"Error decoding JSON: {e}")

return None

def extract\_product\_info(json\_data):

product\_info = []

for variant in json\_data["collection"]["productVariants"]:

product\_url = f"https://2men.it{variant['product']['url']}"

image\_url = f"https:{variant['image']['src']}"

price = variant['price']['amount']

product\_info.append({

"title": variant['product']['title'],

"url": product\_url,

"image\_url": image\_url,

"price": f"€{price:.2f}"

})

return product\_info

# URL of the category page

category\_url = "https://2men.it/collections/kiton"

# Fetch the HTML content of the category page

category\_page\_html = get\_html(category\_url)

if category\_page\_html:

soup = BeautifulSoup(category\_page\_html, 'html.parser')

script\_tag = soup.find('script', {'id': 'web-pixels-manager-setup'})

if script\_tag:

json\_data = extract\_json\_data(script\_tag.string)

if json\_data:

product\_info = extract\_product\_info(json\_data)

for info in product\_info:

print(info)

else:

print("Failed to extract JSON data from script")

else:

print("Script tag with the specified ID not found")

else:

print("Failed to fetch category page HTML")

1. Ask it now to create a comparison table using as much information as possible from your product image list

Create a comparison table for these products, try to include as much information and as many products as possible, add product images inside the table and make them clickable

1. Using both the product comparison table and the competitor research table, now create an outline for an article for my website

Using both the product comparison table for information, and the competitor research table for ideas and things to write about, now create an outline for an article

1. Use the final prompt below, change it to fit your business

Do not use footnotes

Output content in Markdown. Only use an internal link once. Use your best writing ability to create an essay for my website, 2men.it The latest venture of Porcamo SRL is 2Men.

2Men is the definition of luxury Italian fashion - and aims to bring the absolute best brands and products together under one roof. The idea is to give those who want to shop at the highest level a place to securely view, choose, and buy with absolute confidence.

Use burstiness and creativity when writing.

Write in professional English. Try to use simple, basic English that is completely correct and conversational.

Iternal links add https://2men.it/ before each:

/collections/shirts

/collections/overcoats

/collections/cesare-attolini

/collections/sweaters

/collections/sneakers

/collections/kiton

/collections/kired

/collections/knt

/collections/suits

/collections/blazers

/collections/pants

/collections/jeans

/collections/coats

/collections/tracksuits

/collections/bags

/collections/cesare-attolini-shirts

/collections/kiton-coats

/collections/fioroni

/collections/polo-shirt

/collections/t-shirts

/collections/boss

/collections/hoodies

/collections/kiton-shoes

/collections/marco-pescarolo

/collections/santoni

/collections/premiata

/collections/boots

/collections/kiton-tracksuits

/collections/kiton-jeans

/collections/kiton-pants

/collections/hats

/collections/knt-pants

/collections/knt-tshirts

/collections/knt-coats

/collections/knt-sweaters

/collections/knt-hoodies

/collections/fioroni-sweaters

/collections/fioroni-polos

/collections/boss-hoodies

/collections/boss-tshirt

/collections/marco-pescarolo-sweaters

/collections/santoni-sneakers

/collections/premiata-sneakers

/collections/premiata-boots

/collections/barba-polo-shirts

/collections/barba-napoli-hoodies

/collections/kiton-bags

/collections/kiton-hats

/collections/all-branded-categories

/collections/boss-pants

/collections/boss-coats

/collections/boss-sneakers

/collections/fioroni-coats

/collections/kired-coats

/collections/kired-overcoats

/collections/marco-pescarolo-pants

/collections/marco-pescarolo-coat

/collections/cashmere-coats

/collections/beaver-fur-coats

/collections/weasel-fur-coats

/collections/cotton-tracksuits

/collections/wool-tracksuits

/collections/cashmere-beanies

/collections/cashmere-sweaters

/collections/cotton-sweaters

/collections/wool-sweaters

/collections/outfit-1

/collections/collection-1

/collections/barba-napoli

/collections/timberland

/collections/tramarossa

/collections/gran-sasso

/collections/gran-sasso-cashmere-sweaters-cardigans

/collections/italian-designer-fur-sweaters

/collections/cesare-attolini-sweaters

/collections/mens-dark-blue-jeans

/collections/mens-italian-designer-cargo-pants

/collections/mens-italian-designer-slacks-jogger-pants

/collections/mens-gray-italian-designer-jeans

/collections/vicuna-overcoats-coats

/collections/mens-italian-white-work-shirts

/collections/mens-italian-designer-black-sneakers

/collections/mens-italian-designer-white-sneakers

/collections/mens-italian-designer-blue-sneakers

/collections/mens-italian-designer-linen-shirts

/collections/italian-designer-winter-coats-overcoats

/collections/cesare-attolini-suits

/collections/cesare-attolini-blazer-sports-jacket

/collections/kiton-suits

/collections/kiton-blazers-sports-jackets

/collections/boss-suits

/collections/kiton-sweaters

/collections/mens-italian-designer-silk-polo-shirts

/collections/mens-italian-designer-cotton-hoodies

/collections/mens-italian-designer-leather-jacket

/collections/brunello-cucinelli

/collections/woolrich

/collections/cesare-attolini-coats

/collections/italian-designer-crewneck-sweaters

/collections/italian-designer-cotton-polo-shirts

/collections/italian-designer-cotton-shirts

/collections/designer-virgin-wool-suits

/collections/italian-designer-wool-suits

/collections/italian-designer-super-wool-suits

/collections/italian-designer-cashmere-suits

/collections/italian-designer-blue-polo-shirts

/collections/brown-polo-shirts

/collections/burgundy-polos

/collections/gray-sweaters-jumpers-luxury-italian-designer-fashion

/collections/beige-sweaters-jumpers-luxury-italian-designer-fashion

/collections/white-sweaters

/collections/beige-coats

/collections/black-coats

/collections/blue-coats

/collections/gray-coats

/collections/italian-designer-beige-shirts

/collections/italian-designer-blue-shirts

/collections/plaids-and-check-patterned-shirts

/collections/italian-designer-shirts-geometric-patterns

/collections/italian-designer-shirts-fantasy-patterned

/collections/italian-designer-striped-shirts

/collections/italian-designer-parka-coats-jackets

/collections/italian-luxury-designer-turtleneck-sweaters

/collections/italian-designer-striped-suits

/collections/italian-designer-plaids-check-suits

/collections/italian-blue-designer-suits

/collections/italian-black-designer-suits

/collections/italian-gray-designer-suits-kiton-cesare-attolini-and-more

/collections/italian-beige-designer-suits

/collections/zip-up-sweaters

/collections/pullover-sweaters-mens-pullover-jumpers

/collections/button-up-sweaters

/collections/italian-designer-cashmere-blazers

/collections/italian-designer-fur-coats

/collections/italian-designer-four-season-suits

/collections/best-black-friday-italian-suit-deals-for-men

/collections/best-black-friday-italian-sports-jacket-deals-for-men

/collections/best-black-friday-italian-designer-jeans-deals-for-men

/collections/best-black-friday-italian-designer-shirt-deals-for-men

/collections/best-black-friday-italian-designer-sneakers-deals-for-men

/collections/best-black-friday-italian-designer-overcoat-deals

/collections/best-black-friday-italian-sweater-deals-for-men

/collections/best-black-friday-italian-slack-deals

/collections/best-black-friday-jacket-deals

/collections/best-black-friday-winter-coat-deals

/collections/black-friday-italian-designer-sweatsuits

/collections/best-christmas-gifts-for-young-men-2022-under-100

/collections/best-christmas-gifts-for-young-men-2022-under-200

/collections/best-christmas-gifts-for-young-men-2022-under-300

/collections/best-christmas-gifts-for-young-men-2022-under-400-gift-guide

/collections/best-christmas-gifts-for-young-men-2022-under-500-gift-guide

/collections/watches

/collections/christmas-gift-ideas-for-your-boyfriend-2022

/collections/christmas-gifts-for-dad-2022

/collections/spring-summer-23-24

/collections/italian-designer-clothing-on-sale

/collections/peuterey

/collections/kiton-sneakers

/collections/eau-de-parfum

/collections/premiata-coats

/collections/brunello-cuinelli-coats

/collections/woolrich-coats

/collections/peuterey-coats

/collections/boss-sweaters

/collections/brunello-cucinelli-sweaters

/collections/brunello-cucinelli-slacks-and-dress-pants

/collections/sartoria-tramarossa-dress-pants-and-slacks

/collections/knt-sneakers

/collections/boss-jeans

/collections/knt-jeans

/collections/marco-pescarolo-jeans

/collections/sartoria-tramarossa-jeans

/collections/all

/collections/brunello-cucinelli-cashmere-sweaters

/collections/fioroni-cashmere-sweaters

/collections/gran-sasso-pure-cashmere-sweaters

/collections/kiton-pure-cashmere-sweaters

/collections/cesare-attolini-cashmere-sweaters

/collections/sartorio-napoli

/collections/wallets

/collections/timberland-boots

/collections/sartorio-napoli-blazers

/collections/sartorio-napoli-suit

/collections/polyester-and-nylon-overcoats

/collections/italian-designer-multicolor-dress-shirts

/collections/cesare-attolini-overcoats

/collections/kiton-overcoats

/collections/barba-napoli-sweater

/collections/barba-napoli-cotton-sweaters

/collections/brunello-cucinelli-cotton-sweaters

/collections/fioroni-cotton-sweaters

/collections/hugo-boss-cotton-sweaters

/collections/knt-cotton-sweaters

/collections/kiton-cotton-sweaters

/collections/marco-pescarolo-cotton-sweaters

/collections/italian-designer-cashmere-dress-pants-slacks-and-cargos

/collections/swim-trunks

/collections/womens

/collections/mens-easter-outfit-2023

/collections/mens-graphic-tees

/collections/mens-shorts

/collections/mens-button-down-shirts

/collections/sports-jackets-for-mens

/collections/mens-dress-clothes

/collections/slim-fit-suits-for-men

/collections/mens-graphic-tees-on-sale

/collections/young-mens-clothing

/collections/mens-denim-coats-and-jackets

/collections/comfortable-italian-suits

/collections/suit-jackets

/collections/made-in-italy-clothing-for-men-on-sale

/collections/cardigans

/collections/wool-blazers-and-sports-jackets

/collections/cotton-blazer

/collections/double-breasted-blazers

/collections/super-wool-blazers

/collections/blue-blazers

/collections/brown-blazers

/collections/beige-blazers

/collections/wool-dress-pants

/collections/cotton-dress-pants

/collections/gray-dress-pants

/collections/blue-dress-pants

/collections/black-dress-pants-and-slacks

/collections/beige-sneakers

/collections/leather-sneakers

/collections/cotton-mesh-sneakers

/collections/suede-sneakers

/collections/black-sneakers

/collections/cashmere-sneakers

/collections/shoes

/collections/barba-napoli-shirts

/collections/barba-napoli-italian-designer-blazer-for-men

/collections/italian-navy-blazers

/collections/italian-designer-fantasy-pattern-shirts

/collections/premiata-new-arrivals

/collections/barba-napoli-new-arrivals

/collections/fall-winter-23-24

/collections/mens-clothing

/collections/kiton-donna

/collections/kiton-shirts

/collections/loafers

/collections/barba-napoli-coats

/collections/barba-napoli-sweaters

/collections/blue-jeans

/collections/accessories

/collections/crocodile-sneakers

/collections/suede-leather-shoes

/collections/white-leather-sneakers

/collections/lightweight-spring-jackets

/collections/lightweight-dress-pants

/collections/kiton-t-shirts

/collections/leather-backpacks

/collections/classic-menswear

/collections/cocktail-attire-menswear

/collections/blue-sweaters

/collections/black-sweaters

/collections/moorer

/collections/jacob-cohen

/collections/jacob-cohen-jeans

/collections/moorer-coats

/collections/vicuna

/collections/italian-crocodile-leather

/collections/isaia

/collections/isaia-jeans

/collections/isaia-coats

/collections/isaia-sweaters

/collections/sartorio-napoli-t-shirts

/collections/malo

/collections/malo-sweaters

/collections/gran-sasso-coats

/collections/faux-fur-coats

/collections/ss24

/collections/kiton-1

/collections/cesare-attolini-1

/collections/knt-1

/collections/fioroni-1

/collections/pescarolo

/collections/santoni-1

/collections/premiata-1

/collections/tramarossa-1

/collections/gran-sasso-1

/collections/cucinelli

/collections/sartorio

/collections/barba

/collections/moorer-1

/collections/jacob-cohen-1

/collections/isaia-1

/collections/malo-1

Use these products to create an essay about the translated keywords from before Before you start look at this page to understand. Please create a table summarizing all of the information at the top of the essay, in a key takeaways table. This table should answer any questions someone might have when coming to this page. Also use lists, and other HTML formatting in order to make the page more readable.